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presents

Come Together:
A Benefit Bash Featuring
the Music of Lennon & McCartney

THE EVENT: Chicago *a cappella* will host ***Come Together*** on **Thursday, May 17, 2012**. This fun-filled event features the acclaimed vocal ensemble singing the music of Lennon & McCartney, while audiences enjoy hors d'oeuvres, wine, and dessert in the antique wonderland known as Salvage One in Chicago. The event proceeds will support Chicago *a cappella's* educational and artistic programming.

THE ORGANIZATION: Chicago *a cappella* is a classical vocal ensemble that moves the heart and spirit with fun, innovative concerts. We combine emotional power and musical excellence with an intimacy rarely found in choral music, with an ensemble of nine of the area's top professional singers. Founded in 1993, Chicago *a cappella* presents an annual series of concerts in four Chicago-area communities which entertain, educate and inspire audiences. Now recognized as one of the area's most accomplished ensembles, the group has recorded eight acclaimed CDs and has appeared on tour in 11 states and Mexico. Chicago *a cappella's* Education Outreach Programs serve singers and students of all ages and levels of experience. Taught by artists from the ensemble's roster of professional singers and directors, the programs include master classes, in-school residencies, and a high school choral festival.

AUDIENCE: The event will attract approximately 350 of Chicago area's most devoted music lovers. Invitations will be mailed to a motivated audience of 3,000 ticket buyers, subscribers, donors, and friends. Raffle tickets, program ads, email newsletters, and website and social networking postings will reach thousands more.

Demographics: Age: even distribution 25-65. Gender: 58% female, 42% male. Education: 58% post-graduate degrees, another 23% Bachelor's degrees. Income: 71% with \$50,000 or more, with even distribution among top four income categories (\$50-74k, \$75-99k, \$100-149k, \$150k+).

PROMOTIONAL OPPORTUNITIES:

- Recognition on event invitation, website, email newsletters, and social media channels
- Recognition in concert programs, distributed in Chicago, Oak Park, Evanston, and Naperville, IL
- Recognition and prize description in event program
- Signage displayed at event and recognition in all ancillary print materials

Other opportunities can be customized according to your needs.

Chicago *a cappella* presents *Come Together*

A Benefit Bash Featuring the Music of Lennon & McCartney



Thursday, May 17, 2012, 7:00 pm

Salvage One

1840 W. Hubbard Street, Chicago

Sponsorship Opportunities

I/we would like to support Chicago *a cappella*'s event
at the following level:

ACROSS THE UNIVERSE \$15,000 (one available)

- Prestigious priority reserved seating at the Gala for eight (8) with a special gift for each guest
- Full page ad in event program book and full page ads in all four 2012-13 season programs
- Name and logo recognition in all printed materials related to the Gala, including press releases, event signage, website, email newsletters, Gala invitation and program.
- Special recognition from the stage at event
- 8 pairs of tickets to Chicago *a cappella*'s 2012-13 concerts
Valuation for goods and services: \$2,200 (Deductible amt. = \$12,800)

MAGICAL MYSTERY TOUR \$10,000 (two available)

- Prestigious reserved seating for at the Gala for eight (8) with a special gift for each guest
- Full page ad in event program book and half-page ads in all four 2012-13 season programs
- Name and logo recognition in all printed materials related to the Gala, including press releases, event signage, website, email newsletters, Gala invitation and program.
- Verbal recognition from the stage at event
- 8 pairs of tickets to Chicago *a cappella*'s 2012-13 concerts
Valuation for goods and services: \$1,850 (Deductible amt. = \$8,150)

HERE COMES THE SUN \$5,000

- Prestigious reserved seating for at the Gala for eight (8) with a special gift for each guest
- Full page ad in event program book
- Logo recognition on event invitation, program book, event signage, website, and one email newsletter
- Verbal recognition from the stage at event
- 8 pairs of tickets to Chicago *a cappella*'s 2012-13 concerts
Valuation for goods and services: \$1,100 (Deductible amt. = \$3,900)

STRAWBERRY FIELDS FOREVER \$2,500

- 8 tickets to the event plus reserved priority seating with a special gift for each guest
- Half page ad in event program book
- Logo recognition on event invitation, program book, event signage, and website
- 8 pairs of tickets to Chicago *a cappella*'s 2012-13 concerts
Valuation for goods and services: \$1,000 (Deductible amt. = \$1,500)

TICKET TO RIDE \$1,000

- 4 tickets to the Gala plus reserved priority seating with a special gift for each guest
- Logo recognition on event invitation, program book, event signage
- Valuation for goods and services: \$400 (Deductible amt. = \$600)

DRIVE MY CAR \$500

- 2 tickets to the event and a special gift for each guest
- Logo recognition on event invitation and program book
- Valuation for goods and services: \$100 (Deductible amt. = \$400)

Chicago *a cappella* presents
Come Together

A Benefit Bash Featuring
the Music of Lennon & McCartney

Join us at for a magical evening of music and revelry amid the antique wonderland of Chicago's Salvage One. Groove to the ensemble's performances of Lennon and McCartney songs, and enjoy hors d'oeuvres, wine, and dessert. All proceeds support Chicago *a cappella's* educational and artistic programs.

Thursday, May 17, 2012, 7:00 - 10:00 p.m.

Salvage One
1840 W. Hubbard Street
Chicago, IL

Sponsor Name: _____

(Exactly as it should appear on the invitation and any subsequent publications)

Address: _____

City/State/Zip: _____

Phone: _____

Email address: _____

Select Sponsorship level:

ACROSS THE UNIVERSE **\$15,000** (one available)

MAGICAL MYSTERY TOUR **\$10,000** (two available)

HERE COMES THE SUN **\$ 5,000**

STRAWBERRY FIELDS FOREVER **\$ 2,500**

TICKET TO RIDE **\$ 1,000**

DRIVE MY CAR **\$ 500**

I'm unable to sponsor the event but wish to make a contribution in the amount of \$ _____

Payment:

Check (payable to Chicago *a cappella*).

Credit card (MasterCard, Visa, AmEx or Discover)

Credit Card #: _____ Exp. Date: _____ Security Code: _____

Total amount: \$ _____ Signature: _____

To guarantee your sponsorship is included on the invitation, please return this form by March 1, 2012. Fax to (773) 435-6453 or mail to Chicago *a cappella*, 2936 N. Southport Ave., 2nd Floor, Chicago, IL, 60657. Please contact Deb Hoban (773) 281 -7821 with any questions.

Thank you!