Gala 2020: “A Tribute to Jonathan Miller”

THE EVENT
Chicago a cappella will host Gala 2020: A Tribute to Jonathan Miller on Saturday, May 16, 2020, at the chic Venue West in Chicago. The evening will feature some of Chicago a cappella’s favorite music written or arranged by Jonathan from the ensemble’s 27-year history. Guests will enjoy dinner, wines, desserts, a raffle and silent auction. The event’s proceeds will support Chicago a cappella’s educational and artistic programming.

THE ORGANIZATION
Chicago a cappella advances the art and appreciation of ensemble music. Its professional, classical vocal ensemble moves the heart and spirit with fun, innovative concerts, and its education programs reach students throughout the Chicago region and beyond. Founded in 1993, Chicago a cappella presents a Chicago-area concert series and performs guest appearances both locally and on tour, and the group has released nine acclaimed CDs. Long recognized for vocal virtuosity and innovative programming, the ensemble enjoys a reputation as a leader in the choral field. Chicago a cappella’s education outreach programs include an annual Youth Choral Festival and ¡Cantaré! Chicago, a composer-in-residence program which brings Mexican musicians directly into Chicagoland schools.

AUDIENCE
The event will attract approximately 350 of Chicago area’s most devoted music lovers. Invitations will be mailed to a motivated audience of 3,000 ticket buyers, subscribers, donors, and friends. Raffle tickets, program ads, emails, and website and social networking will reach thousands more.

Demographics: Age: 25-70. Gender: 58% female, 42% male. Education: 58% post-graduate degrees, another 23% Bachelor’s degrees. Income: 71% with $50,000 or more, with even distribution among top four income categories ($50-74k, $75-99k, $100-149k, $150k+).

PROMOTIONAL OPPORTUNITIES
Auction donation: Recognition in concert programs (distributed in Chicago, Oak Park, Evanston, and Naperville, IL); recognition and prize description in event program and via mobile bidding platform; signage displayed at event

Sponsorships include all above, plus recognition on event invitation, website, email newsletters, and social media channels. Contact Matt Greenberg (mgreenberg@chicagoacappella.org) for more information.
Silent Auction Donation Form

Donated by: __________________________________________________________

(As it should appear in printed materials)

Contact person: _______________________________________________________

Address: _____________________________________________________________

City/State/Zip: _______________________________________________________

Phone: ________________________ Fax: _________________________________

E-mail: ______________________________________________________________

Description of donation: _______________________________________________

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Additional Information/Restrictions:

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Retail value of gift: $ __________

O Item/certificate enclosed

O Additional promotional materials/display items enclosed

Donor’s signature: ___________________________ Date: _____________

Send to:
Chicago a cappella
2936 N Southport Ave, Room 226
Chicago, IL 60657-4120
Fax: (773) 435-6453
Email: info@chicagoacappella.org

We are grateful for responses received by April 15th, 2020.

Thank you for your support!