Gala 2020: A Tribute to Jonathan Miller

THE EVENT: On May 16, 2020, Chicago a cappella pays tribute to the ensemble’s founder and artistic director, Jonathan Miller, as he steps down from the role of artistic director after 27 successful years. The acclaimed vocal ensemble will perform a selection of his compositions and arrangements, from classical to blues and pop at the fun and funky Venue West in Chicago. The evening is hosted by renowned public television host and producer, WTTW’s Geoffrey Baer. The event’s proceeds will support Chicago a cappella’s educational and artistic programming.

THE ORGANIZATION: Chicago a cappella advances the art and appreciation of ensemble singing. A classical vocal ensemble comprised of the area’s top professional singers, Chicago a cappella performs on its own Chicago-area concert series and in guest appearances locally and on tour, has released nine acclaimed CDs, and produces educational outreach programming. Founded in 1993, the ensemble has long been recognized for vocal virtuosity and innovative programming and enjoys a reputation as a leader in the choral field. Chicago a cappella’s Education Outreach Programs include an annual Youth Choral Festival and a Mexican composer-in-residency program in Chicago schools called ¡Cantaré! Chicago.

AUDIENCE: The event will attract approximately 350 of Chicago area’s most devoted music lovers. Invitations will be mailed to a motivated audience of 3,000 ticket buyers, subscribers, donors, and friends. Raffle tickets, program ads, emails, and website and social networking postings will reach thousands more.

Demographics: Age: 35-80. Gender: 58% female, 42% male. Education: 58% post-graduate degrees, another 23% Bachelor’s degrees. Income: 71% with $50,000 or more, with even distribution among top four income categories ($50-74k, $75-99k, $100-149k, $150k+).

PROMOTIONAL OPPORTUNITIES:
- Recognition on event invitation, website, email newsletters, and social media channels
- Recognition in concert programs, distributed in Chicago, Oak Park, Evanston, and Naperville, IL
- Recognition and prize description in event program
- Signage displayed at event and recognition in all ancillary print materials

Other opportunities can be customized according to your needs.
Fortissimo - $25,000 (one available)
- 20 tickets to the event plus reserved priority seating and special gifts for each guest
- Brief video message at gala event
- Welcome comments in gala program
- Banner provided by sponsor displayed at event
- Full-page ad in event program book and full-page ads in all four 2020-21 season programs
- Logo on event invitation, program book, press release, event signage, online bidding platform and website (with link)
- Verbal recognition from the stage at event
Valuation for goods and services: $3,260 (Deductible amt. = $21,740)

Forte - $10,000 (two available)
- 10 tickets to the event plus reserved priority seating
- Banner provided by sponsor displayed at event
- Full-page ad in event program book and half-page ads in all four 2020-21 season programs
- Logo on event invitation, program book, press release, event signage, online bidding platform and website (with link)
- Verbal recognition from the stage at event
- Choice of 10 CAC CDs
Valuation for goods and services: $2,860 (Deductible amt. = $7,140)

Mezzo-forte - $5,000
- 10 tickets to the event plus reserved priority seating
- Full page ad in event program book
- Logo on event invitation, program book, press release, event signage, online bidding platform and website (with link)
- Verbal recognition from the stage at event
- Choice of 10 CAC CDs
Valuation for goods and services: $1,260 (Deductible amt. = $3,740)

Mezzo-piano - $2,500
- 8 tickets to the event plus reserved priority seating
- Half-page ad in event program book
- Logo on event invitation, program book, event signage, online bidding platform and website (with link)
Valuation for goods and services: $800 (Deductible amt. = $1,700)

Piano - $1,000
- 4 tickets to the event
- Logo on event invitation, program book, event signage, online bidding platform and website (with link)
Valuation for goods and services: $300 (Deductible amt. = $700)

Pianissimo - $500
- 2 tickets to the event
- Logo on event invitation, program book, event signage, online bidding platform and website (with link)
Valuation for goods and services: $200 (Deductible amt. = $300)
GALA SPONSORSHIP FORM

Chicago a cappella presents
“Gala 2020: A Tribute to Jonathan Miller”

Saturday, May 16, 2020, 6:45 PM
Venue West
221 N. Paulina Street, Chicago, IL

Sponsor Name: ___________________________________________________________
(Exactly as it should appear on the invitation and any subsequent publications)

Address:____________________________________________________________________________________

City/State/Zip: ____________________________________________________________________________

Phone: _____________________________________________________________________________________

Email address: _____________________________________________________________________________

Select Sponsorship level:
[ ] $25,000
[ ] $10,000
[ ] $ 5,000
[ ] $ 2,500
[ ] $ 1,000
[ ] $ 500

Program Ad only:
[ ] Full page $500
[ ] Half page $400
[ ] Quarter page $200

Honor Jonathan Miller or advertise your business to the 300+ Gala attendees!

Option: [ ] Full page $500
[ ] Half page $400
[ ] Quarter page $200

see artwork specs below

[ ] I’m unable to sponsor the event but wish to make a contribution in the amount of $__________

[ ] In honor of Jonathan Miller
[ ] In honor of Sandy Siegel Miller

Payment:
[ ] Check (payable to Chicago a cappella)
[ ] Credit card (MasterCard, Visa, AmEx or Discover)

Card #: __________________________________________________________Exp. Date: _________ CVV Code:____

Total amount: $__________________ Signature: __________________________________________________________

To guarantee your sponsorship is included on the invitation, please return this form by Feb. 14, 2020. Print deadline for program ads is April 24, 2020. Fax to (773) 435-6453 or mail to Chicago a cappella, 2936 N. Southport Ave., Room 226, Chicago, IL, 60657. Please contact Matt Greenberg (773) 281-7821 with any questions.

Thank you!

Artwork Specifications: Full page = 4.625"wide x 7.625"tall; 1/2 page (horiz)=4.625"wide x3.75" tall; 1/2 page (vert)=2.25"wide x 7.625"tall; 1/4 page (horiz)=4.625"wide x 1.825"tall; 1/4 page (vert)=2.25"wide x 3.75"tall. Black and white only. Halftone scans should be supplied at 300 dpi, line art at 600 dpi, saved as EPS, TIFF or JPEG. Artwork should be emailed in one of the following formats: PDF, QuarkXPress, Adobe Illustrator, Adobe Photoshop, Adobe InDesign. Email artwork files to sbadger@chicagoacappella.org. For further information, call (773) 281-7820.