



## Gala 2019: Hollywood a cappella

**THE EVENT:** Chicago *a cappella* will host *Hollywood A Cappella* on **Friday, May 17, 2019**. This fun-filled event features the acclaimed vocal ensemble performing Academy Award-winning best songs from films from the 1930s to the present day at the fun and funky Venue West in Chicago. The event's proceeds will support Chicago *a cappella's* educational and artistic programming.

**THE ORGANIZATION:** Chicago *a cappella* advances the art and appreciation of ensemble singing. A classical vocal ensemble comprised of the area's top professional singers, Chicago *a cappella* performs on its own Chicago-area concert series and in guest appearances locally and on tour, has released nine acclaimed CDs, and produces educational outreach programming. Founded in 1993, the ensemble has long been recognized for vocal virtuosity and innovative programming, and enjoys a reputation as a leader in the choral field. Chicago *a cappella's* Education Outreach Programs include a unique High School Apprenticeship Program and an annual Youth Choral Festival.

**AUDIENCE:** The event will attract approximately 350 of Chicago area's most devoted music lovers. Invitations will be mailed to a motivated audience of 3,000 ticket buyers, subscribers, donors, and friends. Raffle tickets, program ads, emails, and website and social networking postings will reach thousands more.

**Demographics:** Age: 25-65. Gender: 58% female, 42% male. Education: 58% post-graduate degrees, another 23% Bachelor's degrees. Income: 71% with \$50,000 or more, with even distribution among top four income categories (\$50-74k, \$75-99k, \$100-149k, \$150k+).

### **PROMOTIONAL OPPORTUNITIES:**

- Recognition on event invitation, website, email newsletters, and social media channels
- Recognition in concert programs, distributed in Chicago, Oak Park, Evanston, and Naperville, IL
- Recognition and prize description in event program
- Signage displayed at event and recognition in all ancillary print materials

Other opportunities can be customized according to your needs.

2936 N. Southport Ave.  
Chicago, IL 60657  
phone 773.281.7820  
fax 773.435.6453  
[chicagoacappella.org](http://chicagoacappella.org)  
[info@chicagoacappella.org](mailto:info@chicagoacappella.org)

**Jonathan Miller**  
Artistic Director

**Matthew Greenberg**  
Executive Director

**Rob Karel**  
Concert & Operations Manager

**Cait Williams**  
Marketing Manager

**Matt McNabb**  
Educational Outreach  
Coordinator

### **Board of Directors**

James Dalton  
Claudia Divis  
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William Wilson



# Gala Sponsorship Opportunities

Friday, May 17, 2019, 6:45 PM

Venue West  
221 N. Paulina St., Chicago

I/we would like to support Chicago *a cappella* at the following level:

## Best Picture - \$15,000

- Prestigious priority reserved seating at the Gala for eight (8) with a special gift for each guest
- Full page ad in event program book and full page ads in all four 2019-20 season programs
- Name and logo recognition in all printed materials related to the Gala, including press releases, event signage, website, email newsletters, Gala invitation and program.
- Special recognition from the stage at event
- 10 pairs of tickets to Chicago *a cappella's* 2019-20 concerts  
Valuation for goods and services: \$2,200 (Deductible amt. = \$12,800)

## Director - \$10,000

- Prestigious reserved seating for at the Gala for eight (8) with a special gift for each guest
- Full page ad in event program book and half-page ads in all four 2019-20 season programs
- Name and logo recognition in all printed materials related to the Gala, including press releases, event signage, website, email newsletters, Gala invitation and program.
- Verbal recognition from the stage at event
- 8 pairs of tickets to Chicago *a cappella's* 2019-20 concerts  
Valuation for goods and services: \$1,850 (Deductible amt. = \$8,150)

## Leading Actor - \$5,000

- Prestigious reserved seating for at the Gala for eight (8) with a special gift for each guest
- Full page ad in event program book
- Logo recognition on event invitation, program book, event signage, website, and one email newsletter
- Verbal recognition from the stage at event
- 6 pairs of tickets to Chicago *a cappella's* 2019-20 concerts  
Valuation for goods and services: \$1,100 (Deductible amt. = \$3,900)

## Supporting Actor - \$2,500

- 8 tickets to the Gala plus reserved priority seating with a special gift for each guest
- Half page ad in event program book
- Logo recognition on event invitation, program book, event signage, and website
- 4 pairs of tickets to Chicago *a cappella's* 2019-20 concerts  
Valuation for goods and services: \$1,000 (Deductible amt. = \$1,500)

## Red Carpet - \$1,000

- 4 tickets to the Gala plus reserved priority seating with a special gift for each guest
- Logo recognition on event invitation, program book, event signage, and website  
Valuation for goods and services: \$400 (Deductible amt. = \$600)

## VIP - \$500

- 2 tickets to the Gala and a special gift for each guest
- Logo recognition on event invitation, program book, and website  
Valuation for goods and services: \$100 (Deductible amt. = \$400)

*See form on reverse*

# GALA SPONSORSHIP FORM



## Chicago a cappella presents "Hollywood a cappella"

Thursday, May 17, 2019, 6:45 PM  
Venue West  
221 N. Paulina Street, Chicago, IL

Sponsor Name: \_\_\_\_\_  
(Exactly as it should appear on the invitation and any subsequent publications)

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

### Select Sponsorship level:

- \$15,000
- \$10,000
- \$ 5,000
- \$ 2,500
- \$ 1,000
- \$ 500

### Program Ad only:

- Full page **\$500**
- Half page **\$400**
- Quarter page **\$200**
- see artwork specs below*

I'm unable to sponsor the event but wish to make a contribution in the amount of \$\_\_\_\_\_

### Payment:

- Check (payable to Chicago a cappella)
- Credit card (MasterCard, Visa, AmEx or Discover)

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Total amount: \$\_\_\_\_\_ Signature: \_\_\_\_\_

To guarantee your sponsorship is included on the invitation, please return this form by **March 1, 2019**. Print deadline for program ads is **April 22, 2019**. Fax to (773) 435-6453 or mail to Chicago a cappella, 2936 N. Southport Ave., Room 226, Chicago, IL, 60657. Please contact Matt Greenberg (773) 281-7821 with any questions.

**Thank you!**

**Artwork Specifications:** *Full page*=4.625" wide x 7.625" tall; *1/2 page* (horiz)=4.625" wide x 3.75" tall; *1/2 page* (vert)=2.25" wide x 7.625" tall; *1/4 page (horiz)*=4.625" wide x 1.825" tall; *1/4 page (vert)*=2.25" wide x 3.75" tall. Black and white only. Halftone scans should be supplied at 300 dpi, line art at 600 dpi, saved as EPS, TIFF or JPEG. Artwork should be emailed in one of the following formats: PDF, QuarkXPress, Adobe Illustrator, Adobe Photoshop, Adobe InDesign. Email artwork files to [cwilliams@chicagoacappella.org](mailto:cwilliams@chicagoacappella.org). For further information, call (773) 281-7820.