¡Cantaré!
Chicago

An exciting education and cultural program that celebrates the music of Mexico in Chicago’s schools and throughout the community

¡Cantaré! Chicago is a partner program of VocalEssence ¡Cantaré! based in Minneapolis, MN.

Sponsors
¡Cantaré! Chicago places Mexican composers in Chicago-area schools to serve as composers-in-residence. The composers work hand-in-hand with Chicago educators and their students, writing new choral works specifically for each group. The program not only encourages singing in schools, but also celebrates cultural pride and develops increased awareness of Mexico's heritage throughout the community. ¡Cantaré! Chicago will return for its 4th year in 2019-20.

¡Cantaré! Chicago is a program of Chicago a cappella. Founded in 1993, the organization furthers the art and appreciation of ensemble singing with an ensemble of the area’s finest professional singers. Chicago a cappella values and advocates for diverse music from many ethnic, religious, and cultural traditions and creates programming that has a positive impact on the community.
FACTS

- ¡Cantaré! Chicago reached 1,000 students in 2018-19.

- To date, participating schools have been in the Gage Park, Pilsen, Belmont Cragin, Wicker Park, West Town, and McKinley Park neighborhoods.

- On average, 93% of participating students are economically disadvantaged, and 85% are of Hispanic heritage.

- 95% of students reported a deeper understanding and knowledge of Mexico, and 100% of high school students reported improved understanding and pronunciation of the Spanish language.

“IT JUST GAVE THEM A SPARK, AN EXPERIENCE, AND EXPOSURE THAT INSPIRED THEM TO TAP DEEPER INTO THEIR POTENTIAL”

—David Batdorf
Choral Director, Golder College Prep
Originally from the city of Tampico, Tamaulipas, **Julio Morales** has a passion for choral music. He has experience teaching as a professor of applied music technologies at the Instituto Superior de Musica del Estado de Veracruz, and as Director of Coro Jazz at the Centro de Estudios de Jazz de la Universidad Veracruzana. He is the founder and conductor of Vox Populi Project, a group of singers that seeks to share Mexican choral music through Mexican arrangements.

“Thanks to you, Mr. Julio, we know more about music from Mexico.”

—4th grade student
Hanson Park Elementary

**JULIO MORALES, COMPOSER-IN-RESIDENCE**
¡CANTARÉ! CHICAGO COMMUNITY CONCERT:
FRIDAY, MAY 1, 2020 | 7:00 PM

ROCKEFELLER MEMORIAL CHAPEL
5850 S. WOODLAWN AVENUE, CHICAGO

- **Free** admission
- Stunning landmark venue on the campus of the University of Chicago
- Performances by all participating schools and the professional singers of Chicago a cappella
- **World premieres** of newly-commissioned works by composer-in-residence Julio Morales
- **Audience**: community members, parents, families, friends, students, and music lovers
Media and Reach

¡Cantaré! Chicago was featured on:

- Univision Deportes Radio 1200 AM Chicago
- Spanish Public Radio
- Radio Claret
- Poder 97.5 FM
- La Bamba Radio
- Catholic Chicago Radio WNDZ 750-AM Monday–Friday, 8 a.m. to 9 a.m.
- La Nueva

Chicago a cappella social media channels: 3,000 followers

Direct email marketing: 6,375 recipients

¡Cantaré! concert audience: c. 425-500

Chicago a cappella series concert audiences: c. 5,000
# Sponsorship Benefits

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<th>Sponsorship Benefits</th>
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**Contact:**

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