



¡Cantaré! *Chicago*

*An exciting education and cultural program
that celebrates the music of Mexico
in Chicago's schools and throughout
the community*

¡Cantaré! Chicago is a partner program of VocalEssence ¡Cantaré! based in Minneapolis, MN.

Sponsors



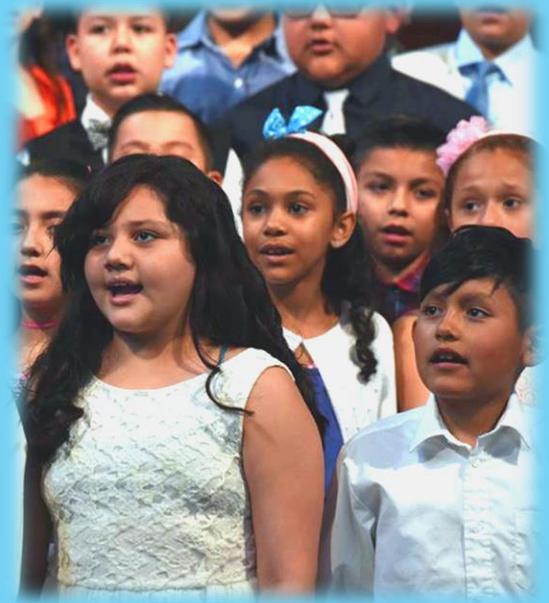
THE WHITEHALL HOTEL
Chicago's True Independent Boutique Hotel



SRE
SECRETARÍA DE
RELACIONES
EXTERIORES

¡Cantaré! Chicago

places Mexican composers in Chicago-area schools to serve as composers-in-residence. The composers work hand-in-hand with Chicago educators and their students, writing new choral works specifically for each group. The program not only encourages singing in schools, but also celebrates cultural pride and develops increased awareness of Mexico's heritage throughout the community. *¡Cantaré! Chicago* will return for its 4th year in 2019-20.



¡Cantaré! Chicago is a program of **Chicago a cappella**. Founded in 1993, the organization furthers the art and appreciation of ensemble singing with an ensemble of the area's finest professional singers. *Chicago a cappella* values and advocates for diverse music from many ethnic, religious, and cultural traditions and creates programming that has a positive impact on the community.



FACTS

- *¡Cantaré! Chicago* reached 1,000 students in 2018-19.
- To date, participating schools have been in the Gage Park, Pilsen, Belmont Cragin, Wicker Park, West Town, and McKinley Park neighborhoods.
- On average, 93% of participating students are economically disadvantaged, and 85% are of Hispanic heritage.
- 95% of students reported a deeper understanding and knowledge of Mexico, and 100% of high school students reported improved understanding and pronunciation of the Spanish language.

“IT JUST GAVE THEM A SPARK, AN EXPERIENCE, AND EXPOSURE THAT INSPIRED THEM TO TAP DEEPER INTO THEIR POTENTIAL”

—David Batdorf
Choral Director, Golder College Prep





Originally from the city of Tampico, Tamaulipas, **Julio Morales** has a passion for choral music. He has experience teaching as a professor of applied music technologies at the Instituto Superior de Musica del Estado de Veracruz, and as Director of Coro Jazz at the Centro de Estudios de Jazz de la Universidad Veracruzana. He is the founder and conductor of Vox Populi Project, a group of singers that seeks to share Mexican choral music through Mexican arrangements.

“Thanks to you, Mr. Julio, we know more about music from Mexico.”

—4th grade student
Hanson Park Elementary

JULIO MORALES, COMPOSER-IN- RESIDENCE

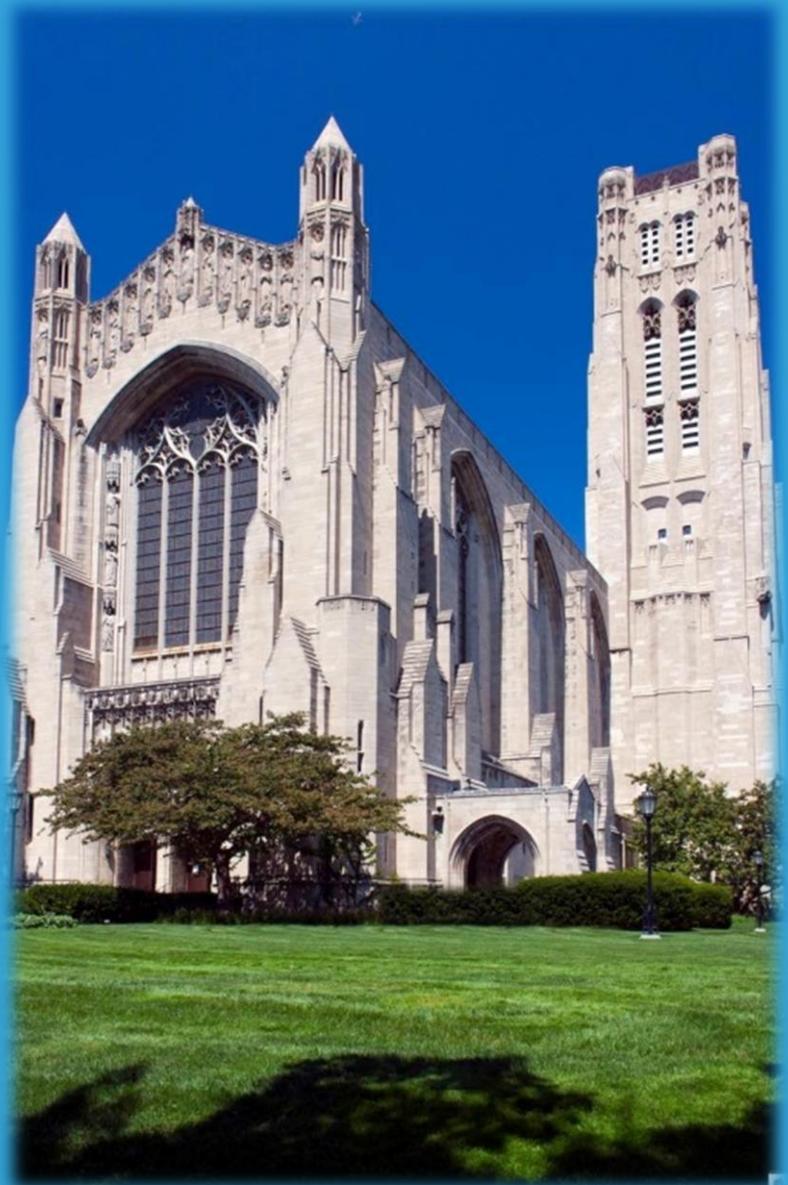
¡CANTARÉ! CHICAGO COMMUNITY CONCERT:

FRIDAY, MAY 1, 2020 | 7:00 PM

ROCKEFELLER MEMORIAL CHAPEL

5850 S. WOODLAWN AVENUE, CHICAGO

- **Free** admission
- Stunning landmark venue on the campus of the **University of Chicago**
- Performances by all participating schools and the professional singers of Chicago *a cappella*
- **World premieres** of newly-commissioned works by composer-in-residence Julio Morales
- **Audience:** community members, parents, families, friends, students, and music lovers



Media and Reach

¡Cantaré! Chicago was featured on:



Chicago *a cappella* social media channels:
3,000 followers



Direct email marketing: 6,375 recipients

¡Cantaré! concert audience: c. 425-500

Chicago *a cappella* series concert audiences: c. 5,000

Sponsorship Benefits

Sponsorship Benefits	\$10,000	\$5,000	\$2,500	\$1,000
Reserved seats at <i>jCantaré!</i> concert	20	10	6	4
Deliver welcome remarks at <i>jCantaré!</i> concert	X			
Exclusive meet-and-greet with <i>jCantaré!</i> composer-in-residence	X			
Premier placement in all <i>jCantaré!</i> materials	X			
Ad in Chicago <i>a cappella</i> season concert program books	X	X		
Promotional materials displayed/ distributed at <i>jCantaré!</i> concert	X	X		
Ad in <i>jCantaré!</i> program booklet	X	X	X	
Logo/link in direct email	X	X	X	
<i>Verbal</i> recognition from stage at <i>jCantaré!</i> concert	X	X	X	X
Logo in <i>jCantaré!</i> program booklet	X	X	X	X
Logo/link at chicagoacappella.org	X	X	X	X
Mention and logo in press release	X	X	X	X

Contact:

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